

Multivendor, Multicountry, Multilanguage website

Page idea

This page is for small service business and is designed to grow online sales. It is an alternative for those who do not want to create a separate website. A small entrepreneur has the opportunity to set up his own online store to sell the services online, use booking solution, create 4 different modules for selling services online. The page provides business opportunities. It commits itself to providing all information with high quality and interest to the visitor. Here a very important part is design; it should look very professional, responsive and without bugs and functionalities for main admin; it should be “Dashboard (admin panel) + CRM”. For design, I prefer to customize a chosen theme for customizing it by my needs for saving time.

The page receives money from:

- Creation or upgrade of a paid account (3 Types of profiles: Gold, Bronze, Silver)
- Replace selected services or profile to “top rated”, in beginning of search in page.
- Sales commissions
- Banners

Seo

Page should be tested with “Google Page Speed Insight” and “SEO Checkup” and removed or repaired all problematic places:

- Insight speed <https://developers.google.com/speed/pagespeed/insights/?hl=it>
- SEO check <https://www.seoptimer.com/>

Also need use solutions for increase ranking of page, I don't know all but it should be used:

- Meta-title and meta-description tags
- Header Tags
- Social meta tags
- Dynamic Hreflang tags
- Microdata markup
- Structured Data (Schema.org)
- Optimized URL structure (SEO Friendly URL)
- Content related URL
- Automatic working sitemap.xml
- meta robots tag
- Loading speed optimized by Google PageInsight requirements
- Image optimization (Image ALT tags)
- Canonical URL
- Optimized page hierarchy (SEO friendly site navigation)

Service providers and customers profiles

Profiles creation types:

- Simple by entering data in forms after the system sending confirmation letter to email for validate email.
- Social logins

Multivendor page giving possibility create:

For vendors:

- Free profile**
- Paid profile**

For customer

- Customer profile**

Free profile (it possible any time upgrade to PRO)

Free Account has basic functions for present business online owner creating “Service provider single page” it should look like very professional looking based of last design tendencies “Landing page” with

right dynamical coded seo its metatags, meta description, social tags, hreflang tags and etc for good searching rate in Google, bing, Yahoo and etc

User (vendor) dashboard Free account, page presenting your main business:

- Description about us
- Assign the service to the appropriate categories on the page Main
- header photo
- Logo
- Photo gallery
- Google map
- Working hours
- Keywords tags
- Address, Phone, Email, Website, Soc Networks Social
- tag sharing possibilyti
- Change the password
- Delete profile
- Upgrade to pro account solution

User (vendor) dashboard Paid profile (3 types of profiles) with different possibilities, pro account has match more possibilities for business online. It also should look like very professional “Landing page” with possibilities for vendors manual choose design structure with visual differences from each other 1 from 4.

Pro vendor account After upgrading:

Profile settings:

- Description about us
- Assign the service to the appropriate categories on the page Main header photo
- Logo
- Photo gallery
- Google map
- Working hours
- Keywords tags
- Address, Phone, Email, Website, Soc Networks
- Social tag sharing possibilyti
- Change the password
- Delete profile

Dashboard, Sales Reports, profile summury report

Add price list for services (menu, service prices) plus booking possibilyti for user in frontend on price list.

Create booking possibilyti for services for manage and see booked services in admin panel.

Create and manage events and sell tickets

Create and manage gift vouchers and sell them

Create and manage auctions and sell services

Create and manage the best deals of the day and sell

Validate solution based on QR code and barcode scanning and entering handily by mobile devises for coupons, tickets, offers, and promotions, sales

Possibility create simple accounts for employers for validating coupons, tickets, offers without possibility edit content

Upload (embed) videos

Upload articles

Upload an employee search ad

Get messages from page customers and Has possibilyti write and get messages to admin (Support ticket)

Get messages inbox from website users

Solution for managing profile or additional servises select as “top rated” in time period.

Withdraws money to bank

Manage sales and orders

Ad Sumury

- Event click sumury

- Voucher clik summury

- Auction click summury

- Offer click summury

- Video click summury

- Article click summury

- Looking for employer click summury

Simple Seo tools

Account privacy managing

Choose your profile design from 1 of 4 options

Customer admin

- Quick and easy checkout process
- Support multiple payment gateways
- Show booked services.
- Ability to ask custom questions from vendor by message.
- Ability to ask custom questions from web administrator support team by message.
- Get as PDF invoices, E-tickets, e-vouchers, e- deals, e-Auctions
- Check validity of E-voucher, e-ticket and etc

Design and navigation

Design should be professional looking and optimized, especially Homepage and Vendor profile page. I prefer choose design template and rebuild (customize) it by my needs include, remove or add new elements like sliders and etc

Vendor profile page I see like Vuejs one page website It should be all in one page Business presentation main info like about us, adreses, companie names, photo galleries and etc. But also included ecomers sliders with product (servise) card for product selling, price lists, booking possibilities. Added Promotion articles, embedded Video promotions It should be responsive design.

Page frontend should be:

- Website inner pages
- Vendor admin panel
- Customer admin panel

Pages and content types

Home page design should look extremely professional and informative using the latest trends in design. Other pages should has profesional and responsive design. I will help create it by my needs and idea.

Content witch was created by vendor should be showed in several places:

1. "Service provider single page" (Bussines profile)

its professional looking "landing page" for present all content about Servise provider bussines(Bussines owner) in one place (look in "service providers profiles" who must be included in this page) In vendor admin panel vendor should has possibility choose 1 of 4 design.

"Service product selling or product promotion pages"

Its 8 different modules for promoting or selling products (services) or present products or services. The page titles of the individual pages, which are dedicated to that category only, and the search engine for those pages with slightly different design elements:

- /Gift vouchers
- /Auctions
- /The best deals
- /Events
- /Video blog
- /Article blog
- /offers job

3. Inner pages

Its pages like about us, Polycy and terms and etc pages like these should be possibilyti create manual from main dashboard by needs, for diferent countries diferent named, diferent texted and etc

Its several pages wich its necessary create:

- Legal Privacy
- Terms
- About us
- 404
- Coming soon
- Become a vendor

Page security and loading

Page should be created by last tendention of security tips, tested on PHP debuggers for errors or issues, validated by W3C, optimized in SQL or other places for fast loading

Payment integration

I prefer integrate PAYSERA solution I has account

E-Document creation and validation

E-Document types

- E-Gift vouchers
- E-Auctions
- E-The best deals
- E-Events

Checkout and/or payment customer will be able to immediately download a Invoice and receive it by email and in customer admin zone. Then customer want or event is going he should take or safe E-Document. Using [browse based QR-code and barcode scan possibility \(Or apps\) or handly enter number of code, Vendor](#) can validate ticket by scanning Customer E_documents in place where is “going” service, after validating in admin panel its marked as validated. And from admin panel can Withdraws money to bank minus commissions for, system automatically generating invoice

The E-Document contains:

- QR-code with identification number
- Barcode with identification number
- Series number
- Title
- Service provider
- Service provider contact information
- Address of service
- Date and time
- Minimal description
- If need photo
- Price if need
- Place for term and rules
- E-Document type (E-voucher, e-auction, E deals, E-Events)

Example of PDF for customaizi

 700402722874857834001	Event <h2>Add Attendee FAQ to Event Description/Details (Example)</h2>		Eventbrite
	Date+Time Monday, April 6, 2020 from 7:00 PM to 11:00 PM (SST)	Location Bravada Theatre 1944 windemere In Erie, CO 80516	Payment Status Free Order
	Order Info Order #700402722. Ordered by Jill Antwonn on November 20, 2017 11:58 AM		
	Type General Admission		

Event Information:
Thanks for registering!
Add any additional information related to your event and attendee registrations to this section. Consider parking instructions, reminders of what to bring (or what not to bring,) etc.
Also, when PDF tickets are attached to the confirmation email, only plain text can be entered for the "Message to be displayed on PDF Ticket". See below for added content.

FAQs

Are there ID requirements or an age limit to enter the event?
Your answer goes here

What are my transport/parking options getting to the event?
Your answer goes here

What can/can't I bring to the event?
Your answer goes here

Where can I contact the organizer with any questions?
Your answer goes here

Is my registration/ticket transferrable?
Your answer goes here

Can I update my registration information?
Your answer goes here

Do I have to bring my printed ticket to the event?
Your answer goes here

What is the refund policy?
Your answer goes here

The name on the registration/ticket doesn't match the attendee. Is that okay?
Your answer goes here



700402722874857001001

Eventbrite
Do you organize events?
Start selling in minutes with Eventbrite!
www.eventbrite.com

Main admin functionalities

1. Main thing is Total frontend control all details, texts, photos, headers in other words not dynamic content and whole design elements.
2. All Inner text, like categories names, titles, descriptions, text on forms in user admin and customer admin, menu and etc in whol websites should have possibilitie rewrite, translate manual from main admin
3. Integrated seo tools for managing metatags, social tags and other seo settings.
4. Create function for new countries creating Manual without developers help:

Posibilitie create new country with new subcategory of domain like xxxx.com/Fr (France), xxxxx.com/gb (united kingdom), its mean split all admin and show data, vendors and all other just for egzact country.

Made the same design but without content, content in different country is diferent, diferent servise providers, diferent language, diferents customers, diferent bussines location, diferent terms and etc.

Until not created content for new country possibility not show it, need page "coming soon"

In frontend design same with possibilyti manage and change from admin, headers, photos, texts, meniu, categories, subcategories separate by countries.

For new country should be maded dynamical working tags like Geotarget, geo location, hreflang, also auto loading towns, district ares from database.

Main dashbord functionalyties

- 100% Dynamic Management System.
- Responsive design
- Dashboard statistics.
- Permission roles creation and managing
- Multi Language Support.
- Country creating and choosing in main admin
- Inner text translation/rewriting
- Vendor (users) management and listing system
- Customers management system
- Menus Management : Manage the menus and levels categories and subcategories.
- Languages Management
- Site Settings
- SEO Settings
- Custom meta tag adding system for better SEO results.
- Google Analytics Adding System.
- Email html Templates
- Email notithications
- Subscribers management system
- Email Support system
 - Messages from vendor or customers
- Activities of vendor and customers ir real time
- Possibilyti uploud Video to video blog
- Possibilyti uploud article to article blog part.
- Vendor Approval System.
- Vendor Decline System.
- Vendor Delete System.
- Secret login to vendor profile
- Built-in Paysera Integration.

- Pricing plans
- Invoicing management
- Dynamic Order Management System.
- Order Status Management System (Pending, Processing and Completed).
- Withdraw Management System.
- Dynamic Withdraw Fee and Percentage System.
- Refund payments - partial refund & full refunds
- Multiple currency support
- Generate PDF Ticket and manage them for (events,vouchers, auctions, offers) print-friendly ticket with QR codes, barcode, serial number, Invoice number and auto send after payment by email
- Easy orders management System
- Separate managing by data about activated, solded products and buyers
 - Events management*
 - Vouchers management*
 - Offers management*
 - Auction managment*
- Change Everything such as logo, Site Title, Favico, Footer Address from admin panel.soc links, all inner text should be rewriteble or translated
- Built in About Us, FAQ and Contact Us page, Become a Vendor, Coming soon, Terms and policy, 404 and etc pages.

I have bought these thing:

Maybe it useful

Metronic dashboard template

<https://themeforest.net/item/metronic-responsive-admin-dashboard-template/4021469>

Crm

http://preview.codecanyon.net/item/freelance-cockpit-3-project-management-and-crm/full_screen_preview/4203727?_ga=2.3488502.711534546.1587125248-1127502513.1587125229

